

Jellyfish Project Musician Presenter Application Package

'In The Schools' Program Purpose and Strategy

The Jellyfish Project (JFP) combines the power of music with engaging presentations, inspiring youth to take effective action to protect our environment and address the climate crisis. Through our 'In The Schools' program, we recruit and train musicians to deliver impactful TED Talk-style presentations to middle and high-schools in Canada, to educate youth on ocean sustainability, climate change and environmental stewardship.

The presentations are typically 60 minutes long, including around 20 minutes of live musical performance, 20-30 minutes of educational slideshow and media, and 10-20 minutes of interactive discussion. They are delivered virtually or in-person to audiences ranging from a single class to an entire school audience. Students come away from the presentation feeling hopeful and optimistic, with a sense of urgency and empowerment to become active environmental stewards and advocates.

We strategically engage talented young emerging musicians to deliver our educational presentations in order to capture students' attention, inspire their admiration, and encourage receptivity to the important environmental messages that are interspersed with live performance. As a young, eco-conscious musician, you can provide a positive role model to youth, demonstrating that being an environmental steward and advocate is actually 'cool'!

Key Features of a JFP Band

We seek out eco-conscious musicians who are enthusiastic about using their platform as performers to be a part of the absolutely essential revolution of our time – the transition to a fully sustainable, equitable existence of human beings on planet Earth.

An ideal JFP band is comprised of a minimum of 2 skilled musicians who:

- play dynamic, original music suitable to middle and high school settings
- have their own instruments, gear and transportation
- can relate well to student audiences, and are between 18 35 years old (+/-)
- can be available during school hours September to June

 most importantly, are motivated to use their talents to help protect the environment by inspiring youth to take action

Not every member of the band must present the educational content; sometimes just one or two musicians deliver the majority of the presentation, while the other band members primarily perform music.

How to Become a JFP Band

Phase 1: Apply Online

- 1. Complete the short application form: <u>Become a Jellyfish Project Band</u>
- 2. Our JFP selection committee will contact chosen applicants to arrange an initial virtual interview. Following the interview, you will be contacted by our team if you are invited to the next phase of the recruitment process.

Phase 2: Audition

- 3. You will receive a 5-10 minute version of our school presentation to learn in preparation for a virtual audition where the band will:
 - Perform two songs
 - Deliver the presentation
 - Answer questions related to the presentation

We will be paying attention to your delivery, stage presence, subject matter knowledge, song appeal to a young audience (music and lyrics). We're looking for potential, not perfection. If you join our team, we'll help you develop your presentation 'chops'! After the audition there will be time to discuss and debrief.

Phase 3: Selection and Service Agreement

- 4. If selected, band members will be invited to become official JFP presenters upon successful completion of a criminal record check.
 - A one-year renewable service agreement with the JFP will be established, outlining compensation, responsibilities, and training process.
 - Once fully-trained, musicians can expect to deliver approximately 5 or more presentations per year, depending on their location and availability. In areas new to the JFP, it may take some time to establish relationships with local schools and school districts.
 - Bands will be compensated per presentation according to the following payment framework, which may be adjusted annually.

JFP Band Pay Scale*	VIRTUAL	LIVE
Presentation delivery - Junior (< 7 presentations)	\$400	\$500
Presentation delivery - Senior (> 6 presentations)	\$600	\$750
Training - learn presentation	\$500	

*Per band.

• Additional compensation may be offered for travel to remote locations.

Phase 4: Training

- 5. Contracted bands will be supported through a training period, including:
 - The full JFP presentation will be provided to the band to learn, along with supplementary resources to enhance knowledge of the issues.
 - Mentorship is provided on an ongoing basis by a JFP Musician Advisor.
 - Before presenting publicly, the band must demonstrate memorization and mastery of the presentation content. Bands will present 1 – 3 rehearsal presentations to the JFP Presentation Committee before being approved to deliver in the school setting.
 - Bands are expected to learn and incorporate regular presentation updates each school year.

Phase 5: Initial and Ongoing Evaluation

- 6. Ongoing evaluation includes:
 - After delivering 3 school presentations, the band undergoes a review with their JFP Musician Advisor and the JFP Presentation Committee, informed by school feedback surveys.
 - Annual reviews are undertaken at least one month prior to the end of the service agreement term as part of the agreement renewal process. These reviews are opportunities for both the band and the JFP to provide feedback, improve the presentation and program, and discuss presentation updates.

Check out our <u>roster of past and present JFP bands</u>, and feel free to give us a shout at info@thejellyfishproject.org with any questions.

If you are keen to join our team, <u>apply to become a JFP Band</u>. We look forward to hearing from you!